

Milford Combined Bowling Club

The Milford Combined Bowling Club has a focus of being "the best bowling club on the North Shore" by 2012.

Two years ago, the Milford Combined Bowls Club was struggling financially which resulted in the termination of the green-keeper role. Many members then volunteered their time and effort to help with the green-keeping.

For the last 10 years, the Club has held an annual garage sale to raise money for the Club. This year's garage sale raised \$8,000, which has been earmarked for the greens maintenance and upgrade. Additionally, there have been a number of other fundraising events drawing on Club members marketing skills and community spirit. One example of this was a "Sunday Roast" at \$10 per person, which raised \$3,700 for the Club. A fantastic night included a plated roast meal, wine, music and raffles. The Club is grateful to a number of sponsors who underwrote the cost of the evening.

Milford Bowling Club organised and hosted a corporate event on Sunday 28th September in what was the biggest single fundraising day in the clubs 25 year history. The focus of the day was to offer a networking opportunity, have fun, attract new members, lift the Club's profile and raise a significant amount of money. A total of 32 corporate teams, totalling 128 players, participated on the day. The fundraising objective, exceeding \$9000, was achieved, and was underpinned by generous contributions from Gold and Silver sponsors. Over 90% of income for the day was generated from outside the clubs existing membership base. The proceeds have bought a 50inch flat screen television, video camera and tripod for our resource coaching team. Additionally, funds are being targeted towards an upgrade of the kitchen facilities and greens maintenance.

Milford Bowling Club values their volunteer base who give up time and labour and help with all the fundraising events. There is a definite family spirit within the Club and this environment is a direct result of the efforts of the current executive.

The Club is very proud of its ability to attract new members, having increased its membership by 16% last year.

Milford Bowling Club is expanding its strong link with New Zealand Bowls by promoting a new concept called ~~M~~Mates n Bowlsqwhere the club is the first club on the Shore to embrace this concept. The focus is on introducing new young members to the club and will commence in February this year.

The financial position of the Club is very sound and probably the envy of many clubs. The facility is leased out to generate additional income to the local Rotary Club and members of the community who may like to hold functions there.

