



Funding & Sponsorship Workshop



Harbour Sport & your Presenters

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Purpose

“To provide a framework and give valuable tools for Harbour Sport Organisations to develop and grow their organisations for the long term in Gaming Charitable Trusts Funding”



AGENDA

- So what is a Gaming Charitable Trust?
- Have you got a Funding Procedure Plan – if not, why?
- Do you know what your organisations priorities are?
- Application checklist
- Summary of presentation
- Key tips
- Charitable Trust Funding Q & A



So what is a Gaming Charitable Trust?

These are the organisations that own and operate gaming machines and make grants to non-profit community organisations.

The Venues: (formerly 'Sites') These are the pubs and other venues where gaming machines are located. They do not own the machines and must not be involved in decisions about who can apply for grants, who receives them or how much the grant should be.

All Gaming Charitable Trusts have authorised purposes - These are the purposes for which Gaming Charitable trusts can make grants. Different Gaming Charitable Trusts have different authorised purposes, but all must benefit the community. You can find out about each Gaming Charitable Trusts' authorised purposes by going to the website.

Harbour Sport
www.harbour-sport.co.uk



Facts about Gaming Charitable Trusts

There are now more than 21,000 gaming machines operating in this country.

All venues (sites) must make the application forms available in their premises for the use of the community.

**There is a decline in Gaming machines and venues which equals less \$ -
(5,000 less Gaming machines than there were in 2003)**

Gambling is now a multi-billion dollar business. A limit on casinos has been imposed (no new casinos). Although no statutory limits have yet been placed on gaming machine numbers, territorial local authorities have been given the power to regulate numbers and locations in their areas. As a result, many have introduced "sinking-lid" policies and others capped number policies. The industry has been severely re-regulated from 1 July 2004.



So how are the Gaming Funds distributed ?

The gambling act was put in place in 2003 - the Gambling Act 2003 Law specifies - that 37.12% of the profits be distributed back in to the local community where it was raised.

The other 62.88% goes towards –

- ➔ The Gaming Charitable Trust to cover the operational and the Maintenance of the site machines. This is also includes salaries (31.44%)
- ➔ The Government in GST and charges (31.44%)



It's not all doom and Gloom.....We just need to prepare
because if you don't! Prepare to FAIL

PLAN FIRST!

Make long term plans instead of just short term plans

Have common goals

Understand what you have got at your organisation

Get professional support – internally or externally



Do you have a Funding Procedure Plan?if not, why?

You should look at your club as a small business
You should have Procedure plans for all of the important
areas in your organisation –
build a procedures manual that can be used by all.



Funding Procedure Plan

Put them in a number order of priority (refer to your worksheet)

Financial Accounts

Application Outcome

Organise Committee Structure

Acknowledgements

Accountability

Research

Final Accountability

Follow up

Putting Application together

Funding Needs

Sending the application

Funding Priority Matrix



Funding Procedure Plan

10 steps to remember when you're putting your plan together

- 1. Organise Committee Structure** – Form a sub committee and dedicate 1 person (if possible) to look after doing the applications that meets your organisations objectives!
- 2. Financial Accounts** - Make sure you have your latest signed off - Organisation Funding History
Collate all previous funding which has been done over the years.
- 3. . Accountability** –
Once you have formed your Committee structure, make sure you have no outstanding accountabilities with the Charitable Trusts – contact them and ask if you don't know.
- 4. Funding needs** –
Develop a list of funding needs from your accounts and special projects in line with your Club's business plan/strategic plan.



Funding Procedure Plan

10 steps to remember when your putting your plan together

5. Funding priority Matrix –

Prioritise your funding requirements for you organisation (reference to FPM)

6. Research -

What trusts or sites are in your area and what do they fund? Is it in line with your priority plans or needs? (a list of reference websites are available at the end). What are their cut off dates? Also, research what your organisation does; as the chances are the trust doesn't know anything about you.

7. Putting together the Application Proposal –

Develop a proposal that matches your project – don't be scared to get specialized support to put your proposal together. Make it look like you are serious and have a plan.

8. Sending the application –

Make sure you have checked and double checked your application



Funding Procedure Plan

12 steps to remember when your putting your plan together

9. Follow up –

Contact the trust to ensure they have your application and if there are any problems, don't hesitate to contact me.

10. Application outcome –

Accepted or Declined – If accepted make sure you send back necessary documents and say Thank you! If Declined – Contact them & ask 'why'? Be polite & don't take it personally.

11. Final Accountability –

Get the accountability done ASAP – make sure the quotes match up with the invoices! Keep the all of the documents together.

12. Acknowledgements –

make a point of acknowledging there support and saying Thank you – papers, websites



Summary of Funding Procedure Plan

“Plan now with a view for the long term”



Do you know what your organisations priorities are?



Summary of Funding Priority Matrix

IF YOU DON'T HAVE IT DON'T SPEND IT!



Application & Accountability checklist



Summary

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Key Tips

Gaming trusts don't have to give your organisation the Funds – Make the application worthwhile & plan for the long term

Understand what your organisation does

Match your projects to the Trust's

Build a relationship with the trust – it's a partnership

Do your accountability correctly

Don't take it personally if you're declined



Be creative and don't totally rely on Gaming Charitable Trust funding!



Don't be scared to try things – it just might work!



Q & A